



Arlington Committee on Tourism and Economic Development (ATED) Minutes

Date: Monday, June 24, 2019

Time: 7:00 pm

Location: Office of Bowes Real Estate, 1010 Massachusetts Ave., Arlington

Attendance: Committee members: Paul Dredge, Billy Lyons, Bob Bowes, Bob Tosi, Jr., Bob Radochia, Tom Davison, Steve Poltorzycki, Angela Olszewski; Guests: Patrick Hanlon, Ted Peluso, Robert McCarraher

Minutes

1. Call to Order

The meeting was called to order at 7 pm.

2. Acceptance of Minutes

Bob B. made a motion, seconded by Bot T. to table the minutes. The motion passed unanimously.

3. Treasurer's Report/Reimbursements

Tom provided our account balance and asked about any pending reimbursements to be submitted.

4. Business Community/Economic Development Updates

Bob T. attended the Heights business group meeting. He noted upcoming openings and closings in retail spaces. There is an effort to increase foot traffic in the area. Tom and Steve mentioned that ACAC is trying to bring programming into that area.

Bob B. provided an update on the center business area. The group is focusing on the upcoming block party. Parking Improvement District funds will be used for plantings, etc. Work will be starting on Broadway Plaza and at Whittemore Park. Tom inquired about input for spacemaking at Broadway Plaza. Bob explained that the current work will be focused more on maintenance for now as the town did not receive a grant.

5. Strategic Planning Ideas

The group discussed the possibility of engaging in a visioning/mission session as was done several years ago as membership has changed significantly since then. Paul is willing to again lead it. Steve also suggested creating a list of projects that the group would like to propose to undertake. We could have a meeting on this topic.

6. Committee Recruitment

We will post our vacancies. Members can suggest candidates. Patrick Hanlon is attending this meeting to learn more about ATED.

7. Walking Tour

Paul continues to work on the walking tour. We would like to consult Richard Duffy for suggestions and add photos. Tom suggested that we look to produce it professionally.

8. Visitor Center Update

We need some maintenance work at the site. We will send to Robert our list of volunteers from prior seasons. Upcoming events and suggested events were noted. The committee would like to establish guidelines for uses allowed at the site and procedure for any required town permissions. We should also look at options to accept funding and donations, such as a revolving fund.

9. Feast of the East Recap

Ted, Alberto (AIFF), and Robert M. attended Feast of the East. The event went very well.

10. Ideas for Town Day

Alberto (AIFF) is proposing a fashion show. We could have a band, as has been done in previous years. We will coordinate with the Dallin Museum regarding the schedule of events at Whittemore Park.

Meeting adjourned at 8:31 pm.

Next meeting is scheduled for *Wednesday, August 28, 2019*